



Client: **San Remo Hotel in San Francisco**
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SAN REMO HOTEL

FACT SHEET

HOTEL SITE: <http://www.sanremohotel.com>

BASIC INFO: 2237 Mason Street, San Francisco, CA 94133 • www.sanremohotel.com
Phone: (800) 352-7366 or (415) 776-8688 • E-mail: info@sanremohotel.com

LOCATION: Located in North Beach at 2237 Mason Street, between Francisco and Chestnut, the San Remo Hotel is within easy walking distance of Fisherman’s Wharf, North Beach landmarks and the city’s waterfront. The hotel’s north wall faces Water Street, an alley that marked the city’s shoreline in the 19th Century. The Powell Street Cable Car line ends one block west, near the site of the factory operated by cable car inventor Andrew Hallidie in the 1870s.

DESCRIPTION: The three-story Italianate Victorian contains 62-units and features moderately priced cozy rooms and shared baths. Brass fixtures, antique furniture and historic photos are found throughout the hotel. Maid service is provided to guests. Regarded as one of the city’s most romantic getaways, the San Remo Penthouse offers panoramic views of North Beach, a queen size bed, its own antique bath and a private stairway to its rooftop location.

HISTORY: Built in 1906 by A. P. Giannini, founder of Bank of America, the hotel supplied much-needed lodging after the great San Francisco earthquake and fire. As the city rebuilt and commercial vitality was restored, the San Remo provided rooms for merchant seaman and waterfront workers. In decades that followed, the hotel’s clientele expanded to include local artists, journalists and an increasing number of tourists and business travelers.

RESTORATION: Brothers Tom Field, 61, and Robert Field, 58, purchased the building in 1970 for more than \$1 million and restored the property, which had been neglected in the 1960s. At an additional cost of more than \$500,000, they returned the hotel to classic turn-of-the-century mint condition.

The hotel has operated as a European-style establishment, popular with visitors from around the world, for nearly four decades. Recommended in top travel guides and frequently selected by location scouts, the hotel has appeared in numerous motion pictures, commercials and television series.

STAFF: The Fields employ 18 hotel workers: one manager, two supervisors, five front desk clerks, nine housekeepers and one maintenance worker.

ROOM RATES: Nightly rates for tourist rooms are \$65 - \$99 for single, double or triple occupancy. Penthouse accommodations for two are \$199 - 209 plus tax. Five long-term residents also stay at the hotel. Four residents pay monthly rents ranging from \$115 - \$180, and one pays a weekly rent of \$100.

RESTAURANT: After sustaining major fire damage in a previous North Beach location, Fior d’Italia relocated to the San Remo in May 2005. America’s oldest Italian restaurant and a San Francisco institution since 1886, the Fior completed extensive modifications in the hotel’s street-level bar and restaurant area and resumed serving its famous Northern Italian menu in November 2005.

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